

ELIGIBILITY

- Master's Degree in Extension, Communication, Social Science, Agri-business, Agriculture, Agricultural Engineering, Home Science & Animal Husbandry.
- Working not below the rank of Assistant Professor or equivalent in the concerned subject in Agricultural University/ICAR Institute.

Boarding and lodging facilities: Participants will be accommodated in guest house/ hostels located at BAU campus or nearby vicinity along with provision for food. Participants are requested not to bring any family member as the accommodation is strictly limited for trainees only. No DA will be paid to the participants. The candidates selected for participation in the summer school will be provided travelling expenses only as per their entitlement according to BAU norms restricted to 3rd AC rail/bus fare by the shortest route on production of original tickets.

HOW TO APPLY

As per the ICAR instructions, the interested candidates should register and apply online through Capacity Building Program (CBP) portal of ICAR/IASRI accessible at <http://cbp.icar.gov.in>. The applicants should pay a non-refundable registration fee of Rs. 50/- (Rupees Fifty Only) in the form of a demand draft only in favour of Comptroller BAU, Sabour payable at Sabour (Bhagalpur). The online submitted application should be printed by the candidate and endorsed by their Head of the Institute. The endorsed application may be scanned and uploaded on the CBP portal latest by July 15, 2018 and the hard copy of the original application along with the above mentioned registration fee should be sent to the Course Director, so as to reach before July 20, 2018. Applicants may send an advance copy of their application, but their selection will be subject to receiving of original application along with recommendation from competent authority of respective institutions.

Selection: The selected candidates will be informed about their selection well in advance on or before 25.7.2018. The selection of eligible candidates shall be done as per the criteria laid down by ICAR on first come first serve basis.

IMPORTANT DATES

Last date for online application : July 15, 2018
Notification of selected applicants : July 25, 2018

All correspondence may kindly be addressed to

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ICAR Sponsored Summer School
on

Business incubation and value chain integration for doubling farmers' income

13th August to 2nd September, 2018



Course Director
Dr. R. K. Sohane
Course Coordinators
Dr. Ram Datt
Dr. Shridhar Patil

Organized by

Directorate of Extension Education
Bihar Agricultural University, Sabour - 813210
Bhagalpur, Bihar, India

BACKGROUND

Agri-entrepreneurship plays a pivotal role in the transformation of subsistence farming into a profitable venture and it creates jobs, shapes entrepreneurial opportunities, brings competition, which ultimately improves farm productivity. It acts as a catalyst for development of agriculture and overall improvement of economic growth. Adoption of innovative and established technologies have potential to act as a medium for promoting sustainable livelihoods for about 900 million people across the world who are in poverty and distress. Innovation is the central point in the development of entrepreneurship. Entrepreneurs make innovations possible and operate under creative disruption. They try to address local issues and harness the potential of entrepreneurial opportunities, thereby generating employment and income for the local economy. This process has multidimensional impact on the local market and local economy. Eastern Gangetic Plains (EGP) is the home to 300 million people, with the world's highest concentration of rural poverty and a strong dependence on agriculture for food security and livelihoods. It is very much applicable to the state like Bihar where more the 90 per cent farmers are categorized under small and marginal. Agripreneurship is the way by which we can enhance the socio-economic condition of grassroots. The retention of rural youth in farming calls for promotion of entrepreneurial activities in the field of agriculture and allied areas. The course is designed primarily to provide knowledge and information to the extension agents, researchers and educators about agri-entrepreneurship, venture planning, leadership, management and related aspects.

ABOUT THE TRAINING PROGRAMME

The content of training programme includes theory lectures, practical activities along with participants' exposure visit to the successful agri-entrepreneurial establishments. It will also provide an opportunity to the participants to interact with the subject matter experts and fellow workers from different parts of the country and update themselves with the latest information in the field of entrepreneurship development.

OBJECTIVE

Objective of the proposed summer school is to bring together multidisciplinary researchers / scientists working in the field of agribusiness and/or extension education and to apprise them with the necessary skills on agri-entrepreneurship for better understanding of the process and practices involved in agri business incubation.



COURSE HIGHLIGHTS

- Agriculture Value Chain and its integration
- Agri business-incubation
- Entrepreneurship Development Process
- Entrepreneurial Motivation
- Achievement motivation and risk management
- Rural Marketing
- Marketing management
- ICT and Entrepreneurship

ABOUT BIHAR AGRICULTURAL UNIVERSITY



Sabour is a beautiful countryside located in Bhagalpur district of Bihar, renowned for being one of the oldest colleges and research centre in the Indian subcontinent. Bihar Agriculture College (BAC), Sabour was established by the Britishers in the year 1908. It is located at 25° 15' N latitude, 86° 57' S longitude and altitude of 46 m above mean sea level. Bihar Agricultural University was established at the same place on 5th August, 2010 to serve as a leading centre of education, research, extension and training in the field of agriculture and allied subjects in the state. Within a short span of time, the university has received several accolades for its excellence in work. Besides, BAC, it has four Agricultural Colleges located at Saharsa, Purnea, Kishanganj and Dumraon, one Horticulture College at Noorsarai (Nalanda), one Veterinary College at Patna, one Dairy Technology Institute at Patna, 13 Research stations and 20 KrishiVigyanKendras spread in 20 different districts of Bihar. Sabour (SBO), Bhagalpur (BGP) and Naugachhia (NNA) are the nearest railheads located respectively 0.5 km, 9.0 km and 22.0 km away from the university headquarters. It is well connected to Kolkata, Mumbai, New Delhi and Chennai by train. It is also well connected with Patna Airport and Bagdogra Airport. Weather during the month of August is hot and humid with moderate rainfall and average temperature ranging between 30-35°C.